

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT INTERNATIONAL, INC.

Ad No. 101 - Tar: Gipsy - Reg. No. 55546 - 4/C - Brand: Paper - 40g - 11527 - National Magazine, 1974

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MIYAKO

The new filter cigarette blended and styled
in the spirit of Japan.

Miyako is blended with American and
Japanese tobacco.
Miyako is styled trim and firm.
Miyako. Rich flavor with 15mg. tar.



Made in USA

15mg "tar," 1.1mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Made under license of The Japan Tobacco Corp.
Tokyo by Philip Morris Inc., Richmond, Virginia



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